

HEARN

FOURTIETH STREET Established 1827 WEST OF FIFTH AVE.

Autumn Modes for Women and Misses

LARGE and varied assortments representative of the newest tendencies in Modes for Fall will be found in our enlarged Apparel Sections. The examples shown on this page are excellent illustrations of HEARN Value-Giving.

Illustrated A—Dress of black Roshanara crepe with new cape collar, sleeves, and side ripples of black satin and Roshanara crepe combined. Trimmed with unique medallions of wooden beads. Special 45.50

Illustrated B—Misses' box suit of Volnay Duvet de Superior trimmed with mole, silk embroidery and fancy bone buttons. Satin lined. Special 115.00

Illustrated C—Coat of black marvella with ripple side effect, trimmed with soft beaver, silk stitching and jet. Elaborately lined with brocaded silk. Special 225.00



Hat of Panne velvet in new turnaway shape, trimmed with ostrich and glycerine combined. One of the latest arrivals of the new French designs. Special 17.50



Illustrated F—Dress of black crepe back satin with the new Madarin sleeves in combination of blue embroidered Georgette, and trimmed with tassels and small tucks. Special 42.50

Illustrated D—Suit of reindeer Erminie trimmed with squirrel (Kolinsky dyed), silk embroidery and fancy bone buttons. Satin lined. Special 125.00

Illustrated E—Coat of Malay marvella in Dolman effect. Trimmed with large collar, cuffs and bands of beaver. Exquisitely lined with brocaded silk. Special 200.00



Hat of silk Lyons velvet, hand made in full draped mushroom effect with short back, draped crown, trimmed with handsome pin. Special 17.50